



## **The Greater Greer Chamber of Commerce (Greer, SC) is seeking a President/CEO**

### **About Greer, SC:**

Located in the foothills of the Blue Ridge Mountains, Greer, South Carolina offers many opportunities to live, work and play in one of the Southeast's fastest growing markets. The Greater Greer Area is located between two counties (Greenville and Spartanburg) with a population of 80,000 residents and growing. Over 700,000 people reside in the two-county service area and almost 1.5 million in our metropolitan area. Greer is a community that offers the ideal location for businesses to succeed and a quality of life second to none.

The Greer area is home to a wide array of notable domestic and international businesses. In addition to a thriving manufacturing sector, the Greer area is also home to many successful small businesses and has rapidly become a destination for budding entrepreneurs. Additionally, businesses in the central historic district, also known as Greer Station, enjoy the benefits of a revitalized yet ever improving downtown atmosphere. All of these companies experience a business climate in Greer that offers:

- Quality utility and transportation infrastructure
- Access to major marketplaces via interstates, railways, an international airport and the SC Inland Port
- An available, affordable and skilled workforce
- Customer focused service providers
- Pro-business local and state government
- Cohesion and unity amongst all community development entities

### **About the Greater Greer Chamber:**

A back-to-back National Award winner through the Association of Chamber of Commerce Executives in 2016 and 2017, the Greater Greer Chamber of Commerce currently has 600 members and an operating budget of \$823,000. Its diverse membership includes small businesses, industries, professional firms, financial institutions, non-profit organizations, government agencies and individuals. The Greater Greer Chamber is professionally staffed through three full time employees and two part-time.

The Chamber has experienced record membership retention and financial progress. In late 2016, the Executive Board adopted the 2017-2019 Strategic Plan, which outlines new directions for the organization including an increased presence in workforce development, community marketing and long-term organizational sustainability.

The Greater Greer Chamber of Commerce is also a member of the Upstate (SC) Chamber Coalition, an organization composed of 12 Upstate chambers of commerce dedicated to supporting pro-business public policy initiatives as well as a member of other regional organizations.

For additional information, please visit [greerchamber.com](http://greerchamber.com).

### **The Position:**

The President/CEO is the chief paid executive officer of the Chamber as well as the administrator of the Greater Greer Education Foundation and the Greer Business Leadership Committee (also known as the Political Action Committee). The President/CEO is responsible for all administrative and management functions and executing the mission and strategic plan of the organization as approved by the Executive Board.

The President/CEO will provide high profile leadership, vision, guidance and strategic direction for the organization and community. In addition, the President/CEO will implement the annual GPS (Goals, Plans and Strategies) and align the organizational resources to meet the objectives within the 2017-2019 Strategic Plan. Sound internal business practices will be carried out by the President/CEO. The President/CEO will be a collaborative leader and will build the relationships necessary to move the Chamber and Greer community forward.

Major responsibilities are as follows:

- Formulate, plan, organize, recommend and administer policies and programs relating to the Chamber, which includes current and long range planning for achievement of major area goals
- Manage organizational functions, department staff and divisions of the organization
- Serve as a consultant to the Chairman of the Board, Executive Board, Board of Advisors and provide leadership in the formulation of objectives, programs, and policies
- Develop leadership and stimulate the work of committees, task forces and other groups to accomplish the annual GPS
- Establish and maintain a satisfactory working relationship with the membership
- Build quality relationships with partnering community development agencies such as Greer CPW, the Partnership for Tomorrow, Greer Development Corporation, Greer Station Association and the City of Greer
- Select and develop an adequate organization of staff, assign functions, define lines of accountability and setup an effective system of operation
- Responsible for the finances of the organization which includes the planning of the budget, presentation of the budget to the Executive Board and supervision of the annual audit
- Propose recommendations and make internal operational adjustments to improve the organization's financial position
- Develop sources of non-dues revenue for the organization
- Recommend value enhancements to the existing tiers of membership

- Make public addresses to various organizations, professional and civic groups in the area concerning the organization and the area activities and purpose
- Develop staff through direction, coaching, training, support and delegation of responsibilities
- Motivate and recruit volunteers

### **Qualifications:**

Minimum qualifications include a bachelor's degree from an accredited college or university. Preferably, leading candidates will have a minimum of 3 years of demonstrated success in a leadership position within a chamber, association or community/economic development organization. Demonstrated commitment to continued professional development through the U.S. Chamber's Institute for Organization Management and/or Certified Chamber Executive designation is also preferred.

The successful candidate must also practice above average:

- Communication both oral and written
- Presentations skills
- Relationship building abilities
- Multi-taking of multiple projects, issues and initiatives
- Command of office technology

### **Compensation and Benefits:**

The compensation package will include a competitive salary, determined in part by the successful candidate's level of professional experience. The Chamber offers a benefit package, including health and dental insurance, ACCE 401(K), STD and LTD, paid vacation, paid sick time and paid holidays each year.

The successful candidate for the President/CEO of the Greater Greer Chamber of Commerce should live in the Greater Greer area once employed.

### **Interested Candidates**

Submit resume, cover letter and salary requirements to:

Mikelle Porter  
Chairman, Greer Chamber  
C/O Greenville Technical College  
Benson Campus  
P.O. Box 5616 (MS 3011)  
Greenville, SC 29606  
larry@lewilson.org

**Application Deadline: September 7, 2018**